

AIIONDECK HUB

Africa's Premier Tennis Development Platform

Sponsorship Partnership Packages 2026

Connecting Brands with Africa's Tennis Community

AIIONDECK HUB is building Africa's first full-ecosystem tennis platform — uniting players, coaches, scouts, academies and parents in one digital home. This document outlines how your brand can be a founding partner of this movement.

Why Sponsor ALLONDECK HUB?

THE PLATFORM

- Africa's first full-ecosystem tennis platform
- Players, coaches, scouts, academies and parents — all in one place
- Growing community of digital-first African tennis fans
- Grassroots players with real talent, real stories, real audiences

YOUR AUDIENCE

- Players aged 12–30 across Nigeria and the diaspora
- Parents investing in their children's tennis futures
- Certified coaches building their businesses on the platform
- International scouts and academies actively seeking African talent

Platform Members	Countries Represented	Coaches Listed	Launched
Growing	Nigeria + Diaspora	Verified & Active	2025

Sponsorship Tiers

BRONZE

■ 150,000/month (~\$100)

- ✓ Logo on homepage sponsor strip
- ✓ Partners page profile (logo + tagline + website link)
- ✓ "Official Partner" badge
- ✓ Monthly reach report

SILVER

■ 300,000/month (~\$200)

- ✓ Everything in Bronze
- ✓ Logo injected in coaches directory (every 6th card)
- ✓ Monthly newsletter feature
- ✓ Social media shoutout (1x/month)

GOLD

■ 600,000/month (~\$400)

- ✓ Everything in Silver
- ✓ Sponsored Player Spotlight (weekly featured player)
- ✓ Co-branded content post (2x/month)
- ✓ Priority placement on homepage

PLATINUM

■ 1,200,000/month (~\$800)

- ✓ Everything in Gold
- ✓ Named Scholarship Fund ("[Brand] Scholarship Fund")
- ✓ Sponsored Tournament / Event branding
- ✓ Push notification "Sponsored by [Brand]" weekly
- ✓ Quarterly strategy call with founder
- ✓ Custom co-branded campaign

What Makes ALLONDECK HUB Different

"We are not selling banner ads. We are offering brands a seat at the table of African tennis development."

- Every grassroots player who gets discovered remembers who helped
- Every parent who finds a coach remembers who made it possible
- Every coach who builds their business remembers who believed first
- Your brand is woven into real journeys — not just impressions

This Is Not Advertising. This Is Partnership.

ALLONDECK HUB gives sponsors authentic placement inside the stories that matter — player profiles, coach directories, scholarship funds, and tournament results. When your brand appears here, it's not an interruption. It's a contribution.

Ready to Partner?

Kazeem Rasaki

Founder, ALLONDECK HUB

- hello@allondeck.org
- allondeck.org

Reply to this email or WhatsApp us to discuss the right package for your brand.

Packages are flexible. Let's find what works for you.

Bronze	Silver	Gold	Platinum
■ 150k/mo ~\$100	■ 300k/mo ~\$200	■ 600k/mo ~\$400	■ 1.2M/mo ~\$800