

AIIONDECK HUB

SPONSOR INVENTORY & PRICING GUIDE 2026

Africa's Premier Tennis Development Platform

This document outlines every available sponsor placement on the AIIONDECK HUB platform, the capacity (how many sponsors can occupy each slot), and the monthly pricing. We currently offer **13 distinct placement types** across **10 pages**, with a total platform capacity of up to **27 active sponsor slots** at any one time.

13 Placement Types	10 Pages with Sponsor Space	27 Max Active Sponsors	4 Tier Levels
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SPONSORSHIP TIERS

■ BRONZE	■ SILVER	■ GOLD	■ PLATINUM
■ 150,000 /mo	■ 300,000 /mo		■ 1,200,000 /mo
~\$100 USD	~\$200 USD	~\$400 USD	~\$800 USD
Entry presence 3 placements	Active visibility 6 placements	Premium reach 9 placements	Full platform 13 placements

All packages are monthly. Minimum 3-month commitment recommended. Packages are flexible — contact hello@allondeck.org to discuss custom arrangements.

Every Available Slot on the Platform

#	Placement	Page / Location	Capacity (max sponsors)	Min Tier	Monthly Price
1	Sponsored Player Spotlight	Homepage (index.html)	1 sponsor	GOLD	■600,000 ~\$400
2	Sponsor Strip / Logo Bar (footer of homepage sections)	Homepage (index.html)	5 sponsors	BRONZE	■150,000 ~\$100
3	Injected Sponsor Card (every 6th card in coaches grid)	Coaches Directory (coaches.html)	3 sponsors (rotates per page)	SILVER	■300,000 ~\$200
4	Scout Portal Sponsor Banner (above player cards)	Talent Showcase (talent.html)	3 sponsors	BRONZE	■150,000 ~\$100
5	"Presented by [Brand]" Above leaderboard table	Rankings (rankings.html)	1 sponsor	GOLD	■600,000 ~\$400
6	"This session powered by [Brand]" Above payment confirmation	Booking Page (booking.html)	1 sponsor	SILVER	■300,000 ~\$200
7	"Article brought to you by [Brand]" Footer of each blog article	Blog Articles (all 24 articles)	1 sponsor across all articles	BRONZE	■150,000 ~\$100
8	Event Title Sponsor "The [Brand] Cup" branding + leaderboard banner	Tournaments (tournaments.html)	1 sponsor per event	PLATINUM	■1,200,000 ~\$800
9	Named Scholarship Fund "[Brand] Scholarship Fund" on scholarships page	Scholarships (scholarships.html)	1 sponsor	PLATINUM	■1,200,000 ~\$800
10	Player Dashboard Banner "Your training, supported by [Brand]"	Player Dashboard (dashboard.html)	1 sponsor	SILVER	■300,000 ~\$200
11	"Course materials powered by [Brand]" Above course listings	Learning Hub (learning-hub.html)	2 sponsors	SILVER	■300,000 ~\$200
12	Weekly Email Newsletter "Sponsored by [Brand]" in header + footer	Weekly Newsletter (email, ~1,000 subscribers)	1 sponsor per send	GOLD	■600,000 ~\$400
13	Player Profile Badge "Supported by [Brand]" on showcased player cards	Player Profiles (player.html)	3 sponsors (shown on rotation)	BRONZE	■150,000 ~\$100

CAPACITY SUMMARY	TOTAL MAX SPONSORS	LOWEST ENTRY PRICE	HIGHEST PLACEMENT
13 placement types across 10 pages	27 sponsors simultaneously active	■150,000/mo (~\$100 USD)	■1,200,000/mo (~\$800 USD)

WHAT EACH TIER UNLOCKS

Placement Access by Sponsorship Level

BRONZE		■150,000/month (~\$100 USD)
✓	Sponsor strip / logo bar on Homepage	
✓	Scout Portal banner on Talent page	
✓	Blog article footer attribution (all 24 articles)	
✓	Player Profile badge on showcased player cards	
✓	Partners page profile (logo + tagline + link)	
✓	"Official Partner" badge displayed on your profile	
✓	Monthly reach and impressions report	
✓	Listed in ALLONDECK partner directory	

Best for: local brands building visibility with the Nigerian tennis community.

SILVER		■300,000/month (~\$200 USD)
✓	Everything in Bronze	
✓	Injected sponsor card in Coaches Directory (every 6th card)	
✓	Booking page attribution: 'This session powered by [Brand]'	
✓	Player Dashboard banner (every logged-in player sees this)	
✓	Learning Hub course materials sponsor credit	
✓	Monthly newsletter feature (1x per month)	
✓	Social media shoutout (1x per month)	

Best for: brands wanting direct association with active coaches and booking players.

GOLD		■600,000/month (~\$400 USD)
✓	Everything in Silver	
✓	Sponsored Player Spotlight on Homepage	
✓	"Presented by [Brand]" on the Rankings leaderboard	
✓	Weekly email newsletter sponsor placement	
✓	Sponsored co-branded content post (2x per month)	
✓	Priority placement above other sponsors on homepage	
✓	Quarterly performance review with founder	

Best for: regional brands wanting top-of-mind presence with scouts, coaches and parents.

PLATINUM

■ 1,200,000/month (~\$800 USD)

✓	Everything in Gold
✓	Tournament title sponsor: 'The [Brand] Cup'
✓	Named Scholarship Fund: '[Brand] Scholarship Fund'
✓	Push notification: 'Sponsored by [Brand]' on weekly alerts
✓	Custom co-branded campaign (designed with your team)
✓	Quarterly strategy call with founder
✓	First-right-of-refusal on new placements as platform grows
✓	All 13 placement types unlocked

Best for: national/international brands wanting to own a category in African tennis.

PLATFORM REVENUE POTENTIAL

If All Slots Were Filled

The table below shows the monthly and annual revenue if every placement slot on the platform were occupied at the minimum tier price for that placement.

Placement	Slots	Min Price / Slot	Monthly Revenue	Annual Revenue
Sponsored Player Spotlight	1	■600,000	■600,000	■7,200,000
Sponsor Strip / Logo Bar	5	■150,000	■750,000	■9,000,000
Coaches Directory Injected Card	3	■300,000	■900,000	■10,800,000
Scout Portal Banner	3	■150,000	■450,000	■5,400,000
Rankings 'Presented by'	1	■600,000	■600,000	■7,200,000
Booking Page Sponsor	1	■300,000	■300,000	■3,600,000
Blog Article Attribution	1	■150,000	■150,000	■1,800,000
Tournament Title Sponsor	1	■1,200,000	■1,200,000	■14,400,000
Named Scholarship Fund	1	■1,200,000	■1,200,000	■14,400,000
Dashboard Banner	1	■300,000	■300,000	■3,600,000
Learning Hub Credit	2	■300,000	■600,000	■7,200,000
Newsletter Sponsor	1	■600,000	■600,000	■7,200,000
Player Profile Badge	3	■150,000	■450,000	■5,400,000
TOTAL (all slots filled)	24	—	■8,100,000	■97,200,000

■ Note: These figures represent maximum capacity at minimum tier prices. Most sponsors will pay Silver, Gold or Platinum rates — so real revenue at full occupancy would be significantly higher. Even 5 sponsors at mixed tiers generates ■1.5M–■3M/month with minimal overhead.

Ready to partner with ALLONDECK HUB?

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