

ALLONDECK HUB

Partner Academy Program

Develop the players. We get them seen.

Rooted in Africa, open to the world. · allondeck.org/partner-academy

THE GAP

Talent is developed. It just stays unseen.

Academies build real players every week — but the work disappears into a spreadsheet.

No verified profile. No ranking. No way to reach scouts, colleges or sponsors.

Coaching runs on WhatsApp and paper; talent that deserves a stage never gets one.

The development happens. The discovery doesn't.

THE MODEL

You develop. We make it visible.

A Partner Academy runs on ALLONDECK as its operating layer:

- › **Profiles & rankings** — every player, verified
- › **Highlights & recruiting** — seen by scouts 24/7
- › **Bookings & invoicing** — 0% commission on your fees
- › **Co-branded & credited** — you earn on everyone you bring

WHAT YOU GET

The Partner Academy offer

- › **Co-branded partner page** — your academy × ALLONDECK
- › **Your players discovered** — UTR & ITF rankings, highlights, 24/7 scouts
- › **Academy Manager** — students, attendance, invoicing — 0% commission
- › **College recruiting pages** — a one-pager for every player
- › **Earn on every referral** — your code, revenue-share
- › **Featured on ALLONDECK** — homepage, channels & our network

SIMPLE TO START

Three steps to launch

1

Apply

Tell us about your academy. We review and approve partners that fit.

2

Onboard

We set up your page, referral code and your players' profiles & rankings.

3

Co-launch

We feature you, you share your link — every player you bring is credited.

STRAIGHT TERMS

What it costs — and what you earn

- › **Free to join & run** — during early access
- › **0% commission** — on your academy's fees — 100% yours
- › **20% referral revenue-share** — on paid plans from players/coaches you bring
- › **Founding Partner** — first 10 academies — permanent badge, best terms
- › **Your data is yours** — export any time

Founding terms indicative; confirmed on approval.

PROOF IT WORKS

Flagship partner: HitHard Tennis

An ITF- & PTR-certified U.S. academy — our first international Partner Academy.

HitHard develops the players. AllONDECK gets them seen: co-branded page, player profiles & rankings, recruiting, and a referral channel that grows the academy.

USA-based partner — proof AllONDECK is open to the world.

THE NETWORK YOU PLUG INTO

Live and growing

56

PLAYERS

53

VERIFIED COACHES

5

COUNTRIES

24/7

SCOUT VISIBILITY

Become a Partner Academy.

Join the founding group. Get your players seen, run for free, earn on everyone you bring.

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