Backing Africa's next generation of *tennis players*.

Across Africa, gifted juniors stall at the step that costs money: coaching, kit, tournament entry. The AllONDECK Foundation closes that gap with grassroots coaching, free tennis education, and grants that put juniors into international competition.

> "I played tennis at state level in Nigeria and South Africa, then coached for almost a decade in Cape Town. Talent was never the shortage — the route was. The Foundation exists so no gifted junior goes unseen."
>
> Founder, AllONDECK Foundation



Grassroots clinic, Ogun State, Nigeria

The problem: talent stops where the cost starts

International junior tennis, the ITF World Tennis Tour Juniors, is how young players earn rankings, experience and the attention of academies and colleges. Each step costs money: entry fees, travel, accommodation, equipment. When we asked the five families in our 2026 pilot what competing would really cost, they estimated **₦1,686,000** in total, about **₦337,200 per junior**. They could put in ₦435,000 themselves.

Our grants ₦470,000	Families ₦435,000	Still to find ₦781,000

2026 pilot, five juniors: total estimated cost ₦1,686,000. Even with our grants, nearly half the real cost had no source.

Our approach: a pathway, not a one-off

01 · DISCOVER
Grassroots clinics
Coaching days that take the game to where children already are, and find players who have never been coached.

02 · LEARN
Tennis Education
8 free online courses: technique, tactics, fitness, the mental game, money skills and SAT prep, each with a certificate.

03 · COMPETE
Tournament Access Grants
Grants toward ITF junior tournament entry for players who have earned the chance.

04 · REPORT BACK
Open reporting
We record what every grant paid for and what the player achieved, and publish it.

Theory of change. If talented juniors can afford to compete internationally and are supported to learn on and off the court, they gain match experience, rankings and a record that academies, colleges and federations can see. That turns ability into opportunity: scholarships, academy places and careers in the sport, and players who come back as coaches and role models.

How we measure progress

- Juniors funded, and what each grant paid for.
- ITF matches played and results by funded juniors, checked against official results.
- Courses completed and certificates issued.
- Progress over time: ratings, rankings and the next opportunity each player reaches.

What we have done: the 2026 pilot

₦470,000
committed to junior international competition

5
juniors backed, approved 14–15 Oct 2026

4 of 5
of the juniors backed are under 18

6
free courses completed with a certificate

- **ITF Tournament Access Pilot, Nigeria 2026:** ₦94,000 per player toward ITF World Tennis Tour Juniors entry. Progress report published 15 November 2026.
- **Grassroots clinic, Ogun State:** a one-day clinic putting young players on court with coaches.
- **Tennis Education:** 8 free courses live; 6 completed with a certificate by November 2026.

The next cohort: ways to fund it

Contribution	What it funds
₦94,000	One junior's ITF tournament entry, the same grant each 2026 player received. The funder receives an update after the junior plays.
₦470,000	A cohort of 5 juniors' ITF entry.
₦1,251,000	A cohort of 5 at the **real cost** of competing (entry, travel, accommodation, equipment) after families' own contribution, based on 2026 families' estimates.
In kind	Racquets, shoes, balls and strings in good condition, for young players at our clinics.

Brands and CSR partners can fund and put their name to a full cohort or a clinic series. Girls on Deck, a programme to bring more girls onto court and keep them in the game through their teens, is in development and open to a founding partner.

Accountable by design

- **Separate records.** Foundation donations and grants are recorded apart from AllONDECK HUB's business income.
- **Clear criteria.** Each request is checked against eligibility, the event's requirements, financial need and the funding available.
- **Safeguarding and privacy.** Guardian consent is required for under-18s. No child's name, photo or family circumstances are published without consent; we publish totals, not names.
- **Honest status.** The Foundation is the mission arm of AllONDECK HUB and runs its programmes through it today. Registration as an independent non-profit is in progress, so gifts are not yet tax-deductible.

Partner with us on the next cohort.

Read the 2026 progress report at allondeck.org/foundation-report-itf-2026.html, then talk to us about funding the next cohort.

hello@allondeck.org · allondeck.org/foundation.html

All figures are from AllONDECK Foundation grant and course records as of 16 November 2026. "Committed" means approved for payment. Funded juniors are not named or pictured. The clinic photo shows a grassroots clinic, not the grant cohort.